





THE TOP

This will be a year of **OPULENCE AND ELEGANCE**, with events styled with more elaborate decor and guests invited to don more formal attire. Expect to see items like sterling silver flatware, antique china, and vintage stemware. / **HIGH BROW/LOW BROW** events are hotter than ever. We are seeing a big interest in materials such as leather, suede, faux crocodile, and faux fur combined with gorgeous crystal chandeliers, gleaming dance floors, and gilded mirrors, creating a very sophisticated but ultrasexy environment. / Delicious and beautiful **CUSTOM COCKTAILS** are still all the rage, and the recipe and presentation are equally important. Be on the lookout for beautiful rental bar-

ware, and don't forget custom drink stirrers in the theme of the party. / **EXPERIENTIAL EVENTS** will take center stage this year, taking partygoers on a journey from the moment they arrive with fabulous lighting and soundscaping, dramatic reveals, interactive food stations, and LED screens and digital mapping. / This year, entertaining will be all about **FUN**! No more boring parties!



CLOCKWISE FROM TOP LEFT: Some of Brown's staple vendors for her fabulous fetes include RRivre Works, *rrivreworks*.com, for chic furnishings, Ambient Event Design, *ambientevent.com*, for lighting, Louloudi, *louloudidesign.com*, for flowers, and Classic Party Rentals, *santabarbara.classicpartyrentals.com*.